

Project title: Integration and education of students, graduates and SME's in terms of industrial design management.

Source of co-financing: South Baltic Programme 2007-2013

Priority axis 1: Economic competitiveness
Measure 1.2: Integration of higher education and labour markets

Realization period: 01.06.2011 - 31.05.2011

Total budget:	1 036 287,00 EUR
Total co-financing	803 999,00 EUR
GCI co-financing quota:	327 165,00 EUR
Gdynia's contribution:	57 735,00 EUR (15%)

Project aims and planned results:

- stimulation and integration of the industrial design sector in terms of education and labour markets within the South Baltic Region (SBR) through conduction of joint activities devoted to transfer of knowledge and exchange of good practices.
- facilitation of integration and education of students, graduates and SME's, as well as support institutions and universities, in terms of industrial design management
- elaboration and implementation within the SBR of a cross-border training programme in the scope of interdisciplinary industrial design management

The planned project results will include:

- integration and knowledge exchange between a total of 5 partners from Poland, Germany and Sweden,
- implementation of a common training programme and training of 90 persons in total,
- organization of an annual international creative mix event
- establishing of a long-term cooperation agreement between project partner institutions aimed at sustaining the Project's results and conduction of common future activities.

Project leader: Gdynia Innovation Centre / Pomeranian Science and Technology Park in Gdynia (Poland)
www.ppnt.gdynia.pl

Project Partners: Hanseatic Institute for Entrepreneurship and Regional Development at the University of Rostock (Germany)
www.hie-ro.de

Hochschule Wismar University of Technology, Business and Design (Germany)
www.hs-wismar.de

Swedish Industrial Design Foundation SVID
(Sweden)
www.svid.se

Academy of Fine Arts in Gdańsk (Poland)
www.asp.gda.pl

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