

Project title: Promoting the innovative Baltic Fashion industry throughout the Baltic Sea Region

Source of co-financing: Baltic Sea Region Programme 2007-2013

Priority 1. Fostering innovations

Realization period: 17.09.2010 - 16.12.2013

Total budget: 2.295.230,00 EUR

Total co-financing 1.807.880,00 EUR (85%)

GCI co-financing quota: 53.120,00 EUR (15%)

Gdynia's contribution: 45.152,00 EUR

Project target and planned results: Bringing together a strong consortium of partners including regional authorities and business support agencies, fashion associations and educational facilities from all BSR countries, Baltic Fashion aims to create a self-standing BSR wide network with the following goals:

- strengthen the international performance of the BSR fashion sector and its support structures through development of an information platform, cooperation meetings, and joint analyses (statistical data, good support practices, sectoral activities and potential for cooperation) leading to common sets of actions.
- promote and transfer knowledge on innovations in the sector (new production methods and technologies, trends, materials), especially to E-BSR countries and with a focus on sustainable development.
- further develop and realize existing business support activities and facilities (e.g. business training programmes, business clinics), create new spaces for industry cooperation and internationalization (e.g. business cooperation events), and facilitate the shift of fashion production back to the BSR.

Project leader: Gemeinde Ostseebad Heringsdorf, Eigenbetrieb Kaiserbäder Insel Usedom

Project Partners: Gdynia Innovation Centre Budgetary Unit
Ministry of Economy, Labour and Tourism Mecklenburg-Vorpommern
Rooms for free e.V.
Lithuanian Apparel and Textile Industry Association LATIA
Art Academy of Latvia
Baltic Fashion Federation



Project file: **BALTIC FASHION**

Estonian Academy of Arts
Estonian Fashion Council
Polish Federation of Apparel and Textiles
The Swedish School of Textiles, University of Borås
University of Art and Design Helsinki
Novia University of Applied Sciences
Business Support and Credit Management Foundation

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